

Broward College Night at Regina's Farm

Sponsorship Opportunities

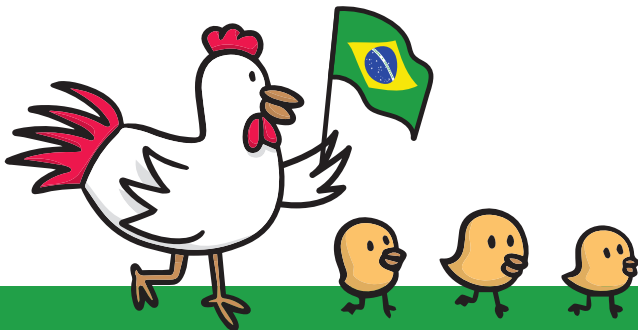
SATURDAY
11.4.2023

6PM-10PM

Regina's Farm

1101 Middle St.
Fort Lauderdale, FL 33312

ReginasFarm.com



ALUMNI & FRIENDS
BROWARD COLLEGE®

Explore Brazil in your backyard while supporting Broward College students

Broward College Alumni & Friends is a network that began in 1960 and includes more than 1 million people who have taken courses or have graduated with degrees from Broward College.

Broward College Alumni & Friends is excited to be able to offer an exclusive culinary experience for our guests at Regina's Farm while celebrating local cultures and supporting Broward College students. Only open on the weekends, this dining experience is renowned for its authentic Brazilian dinner experience and atmosphere; and its popularity has created a waitlist of more than a year.

Proceeds from this event will benefit the Broward College Foundation General Scholarship Fund

Scholarships make the biggest impact on the people who matter the most at Broward College—our students. By sponsoring Broward College Night at Regina's Farm, you have an opportunity to play a vital role in strengthening Broward College's ability to provide students with financial assistance and access to a transformational education that leads to meaningful General Scholarship Fund opportunities. Your contribution to the scholarship fund supports students with the greatest needs with the necessary resources to reach their goals, paving the way to make their dreams a reality.

For more information or to sponsor this event, please contact Anthony Stewart, Alumni Engagement Manager at astewar1@broward.edu or visit giving.broward.edu/reginas-farm-sponsor

Regina's Farm offers homecooked meals, featuring authentic Brazilian soups, pão de queijo (cheese bread), and other made-from-scratch staples stemming from Regina's Brazilian home state, Minas Gerais.



Sponsorship Opportunities



Platinum Egg Level

\$15,000

- 14 event tickets
- Reserved seating
- Recognition during program
- Company logo on event emails
- Featured lead sponsor on materials at event
- Opportunity to have sponsor table set up at event
- Opportunity to provide item to swag bags
- Featured in post-event press release and media coverage
- Sponsor post on social media
- Recognition in Alumni & Friends Newsletter



Golden Egg Level

\$10,000

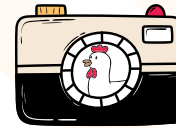
- 10 event tickets
- Reserved seating
- Featured sponsor on materials at event
- Opportunity to provide item to swag bags
- Featured in post-event press release and media coverage
- Sponsor post on social media
- Recognition in Alumni & Friends Newsletter



Silver Egg Level

\$7,500

- 8 event tickets
- Reserved seating
- Logo featured on materials at event
- Opportunity to provide item to swag bags
- Featured in post-event press release and media coverage
- Sponsor post on social media
- Recognition in Alumni & Friends Newsletter

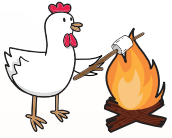


Photography Sponsor

\$5,000

- 4 event tickets
- Logo featured on materials at event
- Custom photo backdrop photo opportunity for guests
- Opportunity to provide item to swag bags
- Featured in post-event press release and media coverage
- Sponsor post on social media
- Recognition in Alumni & Friends Newsletter

Sponsorship Opportunities



Campfire Sponsor

\$5,000

- 4 event tickets
- Logo featured on materials at event
- Branded marshmallows with your logo on them for an after-dinner marshmallow roasting
- Opportunity to provide item to swag bags
- Featured in post-event press release and media coverage
- Sponsor post on social media
- Recognition in Alumni & Friends Newsletter



Wine Sponsor

\$2,500

- 2 event tickets
- Sponsor label added to wine bottles
- Name featured on materials at event
- Opportunity to provide flyer to swag bags
- Featured in post-event press release and media coverage
- Recognition in Alumni & Friends Newsletter



Specialty Cocktail Sponsor

\$2,500

- 2 event tickets
- Name featured on materials at event
- Full color coasters with company logo to accompany specialty cocktails
- Opportunity to provide flyer to swag bags
- Featured in post-event press release and media coverage
- Recognition in Alumni & Friends Newsletter



SWAG Sponsor

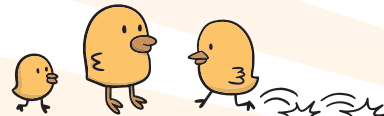
\$1,000

- 2 event tickets
- Name/company name featured on materials at event
- Opportunity to provide item and flyer to event swag bags
- Recognition in Alumni & Friends Newsletter

Friends of Broward College *(10 available)*

\$500

- 2 event tickets
- Name featured on materials at event
- Recognition in Alumni & Friends Newsletter



BROWARD COLLEGE®

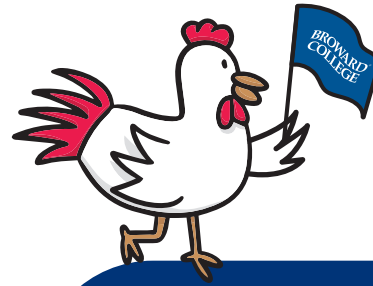
Broward College serves 56,000 students with a mission to transform students' lives and enrich our diverse community through academic excellence, innovation, and meaningful career opportunities. Broward College serves first-time college students, adult learners, and career professionals through academic programs across eight career-related pathways. Programs include specialized certificates, and two and four-year degrees. The College also offers non-degree training, workforce readiness, and continuing education courses.



BROWARD COLLEGE FOUNDATION

Established in 1971, the Broward College Foundation is a 501(c)(3) nonprofit organization and the officially designated means of making private, charitable contributions to Broward College. Our purpose is to change lives through education by providing community awareness, advocacy and funding to the college.

Broward.edu



DID YOU KNOW?

\$100M

Since 1971, more than \$100 million in donor funding has been invested in scholarships

25% of Broward College graduates move up two or more income quintiles

25%

46%

46% of students are the first in their families to go to college

Broward College enrolls students from 143 countries

143