



PHILANTHROPY MATTERS



BROWARD COLLEGE
FOUNDATION

2020 IMPACT REPORT

EMPOWERED BY BROWARD



Nursing Graduation Ceremony, December 2020



It is my distinct pleasure to introduce myself as the new Chair of the Broward College Foundation Board of Directors. I have been privileged to serve on the Foundation Board since 2018 and I am even more excited about the opportunity to continue my service as Chair. As I begin my term, I would be remiss if I did not first thank my predecessor, Bacardi Jackson, for her commitment over the past two years as the Broward College Foundation's Board Chair, and for playing such a significant role on the Board in a number of capacities over the past eight years. I look forward to building upon Bacardi's successful service to the College, its students and the Foundation.

During this unprecedented time in our community, I am given great hope for the future by the commitment of Broward College and the Foundation to pivot by responding to the evolving needs of our College employees, students, alumni and friends. Our community partners have come together to support us through generous donations of greatly needed items, including PPE, food, clothing, and remote learning tools, such as laptops. With this collective effort we have made a positive impact on the lives of our students and allowed them to continue working toward their educational goals.

I would like to thank all of you who have stood behind us in a year of immense change. Thanks to your generosity we have been able to provide philanthropic support to our students through scholarships, innovative training, certification programs, and more. This report is a testament to the strong impact you all have made.

We look forward to a year of providing students with what they need to come back stronger than ever before and to help them achieve both their personal and scholastic dreams.



Sincerely,
Craig Farlie
Chair

Broward College Foundation Board of Directors

Economic Impact of Broward College

A February 2020 study of the impact of Broward College by an independent agency, Florida TaxWatch, provided a clear scope of the economic impact the College makes on the local economy.

Philanthropic support of Broward College through scholarships helps lower the tuition and costs of education for students, allowing them to make and retain more after graduating and increasing the overall impact to the local economy. With the estimated total cost of attendance at \$28,000 per year (tuition and fees, books, housing, transportation, and personal expenses) donor-funded scholarships go a long way toward making your funding go further by impacting Broward College students.



According to the TaxWatch report, at current levels of enrollment - annual federal, state and local tax revenue due to the economic impact of Broward College is \$240,428,739.



For every \$1 that a Broward College graduate spends on their education, they can expect to earn \$6.63 in additional personal income ... over a working career.

Impact of Philanthropic Support

Thank you for being an important part of the Broward College community. We are grateful for the impact you've made on our ability to improve access to education, strengthen programs and services, and develop new ways to advance student success.

The acts of generosity and kindness shown through philanthropic investments in Broward College in 2020 helped us award 3,004 donor-funded scholarships and supported programs to address the pressing and ever-changing needs of students, such as the provision of laptops that made increased access for online and remote learning possible for so many.



\$2,610,530.26

Amount of philanthropic contributions to scholarships and programs



3,004

Total number of donor-funded scholarships awarded to students



\$2,434,384.06

Amount of donor-funded scholarships awarded



599

Total number of donors



\$810.38

Average amount of scholarships awarded per student



Helios Education Foundation shares in Broward College’s vision of a future transformed by the power of education, while promoting equal access connecting each student to his or her full potential. The 2020 launch of the Helios-BC2FIU Scholarship Program with \$1.2 million of grant funding by Helios Education Foundation is a clear example of the type of collaboration and creativity that makes a difference in the lives of our students.

This program is a collaboration between Broward College (BC) and Florida International University (FIU) to promote equitable outcomes for underserved, minority and first-generation students by establishing a seamless pathway to complete an Associate of Science degree at Broward College and transfer

with guaranteed admission to Florida International University to complete their baccalaureate degree.

Helios-BC2FIU Scholars are led on a path to baccalaureate degree completion in one of these four learning pathways: Criminal Justice, Health Services Administration, Hospitality and Tourism Management and, New Media Communications.

When announced in June 2020, the program already had 28 applicants from 15 local high schools. Most of the inaugural cohort are first generation in college students, and many entered the Health Services Administration program after being inspired by the pandemic to help their local community.



“

Closing education equity gaps and ensuring more students complete a postsecondary degree requires partnership and ingenuity, the Helios-BC2FIU scholarship program is an example of both.

”

Paul J. Luna, President and CEO of Helios Education Foundation



Student Spotlight

Andres R.

*2020-2021 Bryant-Taylor Honors College
Scholarship Recipient*

Andres grew up in in the Dominican Republic and moved to the United States to live with family and pursue a college education. He found Broward College by looking up “Best Community Colleges in Florida”, and fell in love with what was offered. He started his first semester in the fall of 2020, thankful for the opportunity to study Avionics as a scholarship recipient.

Andres shares that in entering his first semester, he didn’t quite know what to expect as everything was new to him in this field of knowledge. His favorite course was basic electricity, and what really stuck with him was how everything worked together to make for a safe flight. Whether it was in the instrument landing system, or the tools that assist the pilot while in flight, it left him amazed at how each piece of the machine worked together to get aircraft to where they’re at today.

For his second semester, Andres was most excited to get into the nitty gritty of avionics. He explained that he is the kind of person who loves to see how everything works and that it has been amazing to learn how airplanes work together with each other, as well as satellites, instrument landing systems, air traffic control, and other technologies to provide a seamless experience to passengers.

“

A plane is one big machine - or one big organism that needs everything to be just right to function. I can’t wait to learn more about how each of the systems works at a fundamental level and how the advancement in electronics has affected the aviation industry.

”

DeLuca Certification Funds

Many students, after finishing all their coursework and receiving their degrees, are not able to afford the necessary certification exams to begin their careers. The Frederick A. DeLuca Foundation funded a pilot program in 2019 to help students pay for their certifications in nursing and health sciences. This initiative proved incredibly effective – **339 graduates were able to earn their industry certification.** The average reimbursement graduates received was \$253.

Because of the pilot's success, the foundation stepped up to expand the program. **The DeLuca Certification Fund now will empower more than 2,600 new students** through exam preparation activities, reimbursements of exams and incentive scholarships for students studying nursing and health sciences, information technology, aviation maintenance and teacher education. This support will help recent graduates overcome a significant obstacle to the launching of successful careers. **By the end of 2020, more than 800 students were helped** through this gift.



Mrs. Liz DeLuca with son Jonathan DeLuca and The Frederick A. DeLuca Foundation director, Dr. Angelika Schlanger visit with an EMT student at the Health Sciences Simulation Center.



As a recipient of the DeLuca Certification Fund and Scholarship, I appreciate your generosity and the chance to thank you for this financial assistance. As a nursing student at Broward College, the decision to quit work and return to school to pursue my dream of becoming a nurse was a difficult one. It has meant many sacrifices for my family and me.

I am currently working on my BSN at Broward College and I am working as a full-time Cardiac Telemetry nurse at Delray Medical Center. I'm excited to provide exceptional nursing care to all those I encounter and growing and excelling in my profession.

Yamilis A.





The Howard Greenfield Charitable Foundation, Inc. expanded its support of Broward College in 2020 to aid students of all sexual orientations, gender identities, and gender expressions in experiencing safer campus communities and more supportive academic services to realize their dream of a college degree.

In addition to support of the First Generation in College Scholarship and BC Pride Scholarship, a portion of their gift was used to create the BC Pride Mental Health Counseling fund. This program, which is co-facilitated between SunServe and Henderson Behavioral Health provides students with access to certified LGBTQ+ therapists in both organizations.

Students are able to benefit from both group therapy and more individualized counseling services. This breakthrough program for supporting 8-12 students through eight weeks of group therapy has been launched as AFFIRM, with the first students being able to utilize services in the spring 2021 semester.

AFFIRM is a valuable addition to services available through BC Pride, the premier resource for the LGBTQIA community at Broward College. BC Pride provides support to the college's LGBTQIA community through education and fostering a culture of inclusion.



Student Words of Gratitude

Kaya*2020-2021 Talamo-Mosquera Dance Scholarship*

I would like to thank you for your generosity in providing me with this scholarship. I am about to graduate from Broward College with my Associate of Arts in Dance, and I need two more dance classes to finish out my class load. When my financial aid came up short last semester, I was going to have to pay for my classes out-of-pocket. Thankfully, I was awarded this scholarship and I am able to take my remaining classes without financial stress.

I have been a part of the dance program at Broward College since my first year. This program has become my entire life. I spend most of my mornings in classes with the most amazing staff, and I come back later in the day to practice for the shows. I have met my closest friends because of this program and mentors who have completely changed my life. I was glad to give every single drop of blood, sweat, and tears to

this program because it brought me back to the one thing I love the most in this world – dance.

After I graduate from this program, I plan to attend the University of South Florida to get my bachelor's degree in Dance with a Modern Concentration, while also getting a certificate for Dance Medicine and Science. With this degree and certification, I plan to get my master's degree in Dance Movement Therapy. One day I plan to open my own practice for anyone and everyone to be healed, whether physically or mentally, by dance. My lifelong plan is to heal people and help spread the healing abilities of movement to people who may not be aware of it.

Thank you for allowing me the opportunity to take one more step toward the goal I have envisioned for myself.

Dance Performance, Winter 2020

Black Lives Matter Endowed Scholarship

In 1989, at age 40, Joan “Bunny” Hedrick decided to enroll in college. When she graduated from high school, attending college had not been in the cards, as she had little support from her family and wasn’t confident in her grades to start a new educational chapter in her life.

“When I decided to take the plunge, Broward Community College opened doors to me and warmly invited me in,” she says. It was then up to her to take advantage of an opportunity that had alluded her for so long ... which she did. Ten years later, she had earned her associate, bachelor’s, master’s and doctorate degrees. “I owe that to BCC,” she says.

Bunny participated in campus events and made friends with her fellow students, many of whom were women who found themselves in situations similar to hers. “Sadly, many of these students did not have the financial and emotional support to continue their education. So many bright minds, so much potential, but they had to drop out,” she remembered. “I felt compelled to somehow help, so in 1992 I donated funds to establish an endowed scholarship at BCC.”

Over the years, as the school grew into Broward College, her scholarship fund grew as well.



Up to three scholarships of \$500 are to be awarded to students each term.

Three students were awarded the scholarship in the fall of 2020.

“Being a part of the Minority Male Initiative greatly impacted me in 2020. During my 2019 fall semester I developed a habit of going to my car after every class to either sleep or wait until another class. This led to many lost opportunities where I could have become more active at Broward College. The following spring, I decided to attend at least one club meeting to prevent a repeat of my fall semester. In the end I became a frequent member and met many amazing and interesting people that I would have never had the chance to meet if I never made the choice to join MMI.”

Mario

Bunny shared that “Broward College has made it possible for so many to begin or continue on their path to a higher education. Now America finds itself in extraordinary times. There has been a resurgence in the fight against racism, with young America leading the way. We have a responsibility to acknowledge how systemic racism and oppression have occurred, and how our system needs to be dismantled, rebuilt and healed.”

She revised her scholarship’s criteria in 2020, and it is now known as the Black Lives Matter Endowed Scholarship. “My prayer is that awarding scholarship funds will in turn help, in some meaningful way, to change the level of discourse in our society,” she says, “and create a more positive America.”

The Black Lives Matter Endowed Scholarship Fund provides opportunities to support students at Broward College in the Minority Male Initiative who are actively working to develop their leadership skills and help create a better, more inclusive story for the future of our country. Up to three scholarships of \$500 are to be awarded to students each term.

Committed to closing achievement gaps between its male learners, Broward College continues to find new ways to provide sustained support to under-served students. The Minority Male Initiative focuses on supporting completion of goals, as well as, improving persistence and retention rates among these students.



Giving Tuesday is a global movement that inspires hundreds of millions of people to give, collaborate, and celebrate generosity. On Tuesday, December 1, 2020 the Broward College community rallied together for Giving Tuesday, **raising more than \$89,000 for Broward College** to help change students' lives.

Thanks to the generosity and outpouring of support from the Broward College community, our three challenge match donors were compelled to contribute the full amount of their gifts.

An additional \$20,000 investment in the Adopt-a-Nurse program by the John H. & Mary Wilkes Short Family Charitable Foundation was matched by the Doctors Hospital Foundation.

3 Challenge Match Donors

\$10K

**American Dream
Scholarship
Challenge**

Sponsored by

**F. LOUIS &
MAY JEAN WOLFF
FOUNDATION**

\$10K

**Empowerment
Fund Challenge**

Sponsored by

GEICO®

\$10K

**Broward UP™
Challenge**

Sponsored by

**BROWARD COLLEGE
FOUNDATION
VICE CHAIR,
DR. MONICA MCGRATH**



Jamillah “Milly” B.

There were **104 supporters for Giving Tuesday**, and more than 50 percent of those contributors were Broward College faculty and staff.

When speaking about the impact of Giving Tuesday, student Jamillah B. shared with us, “It is so touching knowing that the faculty and staff at BC took the time to support Giving Tuesday. I strive to do better, and feel sentimental, knowing that the individuals who guide our success as students are also the ones who are rooting for us, donating, and providing opportunities we would never know otherwise.”

Thank you to everyone who made a contribution to support the gift of education and for all who shared about #BrowardGives for #GivingTuesday via email and social media.



Looking back to the launch of Broward UP™ in 2018, Broward College President Gregory Adam Haile announced this promise at his Investiture to the community that, through Broward UP, we aim to increase college access and completion by delivering workforce education right in the heart of communities impacted by high unemployment and low education attainment. By doing so, Broward College's expanded business model operationalizes a bedrock ideal of our College's existence: every resident should be empowered and enabled to pursue post-secondary education.

While still in its infancy, Broward UP has provided residents with free workforce training that can lead to certificates and industry certifications in areas connected to in-demand jobs.

Broward UP Key Statistics

- ◆ ***Philanthropic support of Broward UP totaled nearly \$6 Million by the end of 2020***
- ◆ **More than 30 partner organizations in Broward County**
- ◆ **2,600 students served in Broward UP communities by the end of 2020, and nearly 2,000 received certificates or industry certifications**
- ◆ **Top certificate and industry certification programs that students are enrolled in:**
 - Health Sciences**
EKG tech, phlebotomy tech, medical billing & coding, medical administrative assistant
 - Workforce Education**
Yellow belt six sigma, social media marketing, project management



The year 2020 brought on unique challenges for connecting with students, yet starting in April of 2020, a transition to online learning combined with a new case management model led to:

6,304+ Remote coaching interactions

621+ New students enrolled

418+ Students referred to additional college and community support services

130+ Students enrolled in Rapid Credentials programs who live in Broward UP communities received a free laptop thanks to a donation by Florida Power & Light of 400 laptops



*“Fresh Start” Distribution Event
sponsored by Valley Forge Fabrics*

Leavengood Insect Collection

In the fall of 2020, Mr. John Leavengood, an entomologist with the United States Department of Agriculture, provided an in-kind gift of an insect collection valued at nearly \$37,000 to support student research at Broward College. This is the third teaching collection of insects provided by Mr. Leavengood for the Environmental Science program to be used for Dr. David Serrano's student-supervised research.

This latest collection of 4,145 insects representing a variety of species is being utilized for the study of entomology: the study of insects and their relationship

to humans, the environment, and other organisms. Student research is conducted in courses such as the Principles of Entomology Lab where students learn about insect structure, development, classification, habits, and control.

The study of insects serves as the basis for developments in biological and chemical pest control, food and fiber production and storage, pharmaceutical epidemiology, biological diversity, and a variety of other fields of science. This insect collection inspires students through hands-on experience in entomology.



Donated Insect Collection

Building a Legacy - Arthur Foss

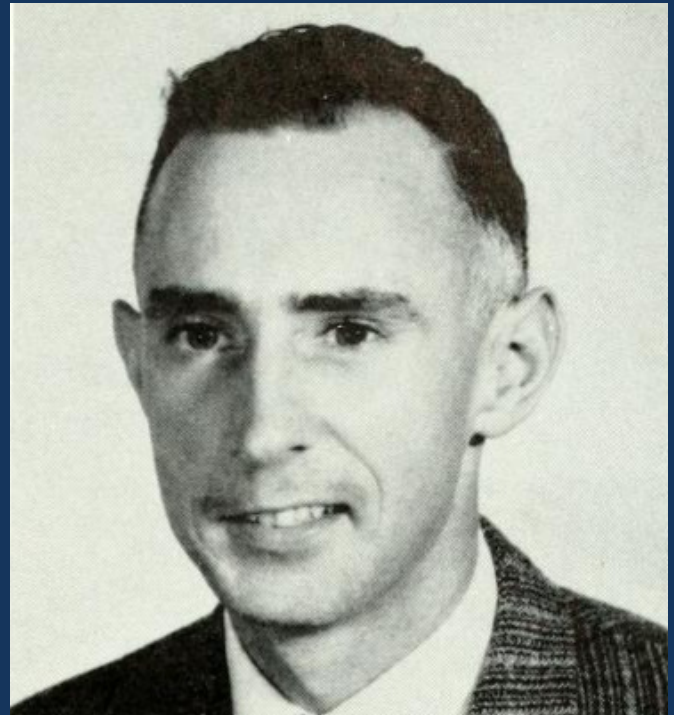
In 2020, the Broward College Foundation received a generous gift from the Estate of Arthur H. Foss, a former professor at the College who passed away in 2019. Professor Foss was appointed as an instructor at the Junior College of Broward County (as we were then known) in March of 1961 and later became Department Head for Physical Sciences.

This unrestricted gift of just more than \$18,000 continues his legacy of providing opportunities to students who are determined to change their lives through the pursuit of higher education. Professor Foss made 16 gifts to Broward College before his estate gift, the first in memory of a fellow faculty member, Catherine Dinnen, the founder of the faculty senate who died in 1991.

Art Foss left a legacy not only through his philanthropic support but through his long tenure at Broward College. He retired in 1996 as a professor of mathematics, 36 years after the opening of the school. During his career, Foss taught nearly 15,000 students and was one of the last two original faculty members to retire.

Professor Foss has certainly left a lasting legacy and the Broward College Foundation is planning to honor his legacy by using his estate gift to establish the Broward College Endowed Memorial Scholarship Fund to distribute student scholarships in perpetuity. The Foundation recognizes estate donors like Professor Foss through

the Heritage Society, and we are eager to learn of future estate gifts so we may honor individuals and celebrate their intentions while they are living.



Professor Foss, 1961

*If you are interested in learning more about the Heritage Society and gift planning supporting Broward College, please contact **Scott Rivinius** at **954.201.7490**.*



Broward College VP Nancy R. O'Donnell, CEO Diana Dobin, and COO Vanesa Patiño of Valley Forge Fabrics at a distribution event.

“Valley Forge Fabrics sees the passion and commitment I have volunteering as a board member for the Broward College Foundation and are proud to have their COO be able to make a difference in the community. I'm grateful to impact the lives of others in a positive way”

Vanesa Patiño

We are grateful for the generosity of those in our community committed to supporting others during the ongoing COVID-19 pandemic.

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- Dr. Monica McGrath, Vice Chair
- Mr. Richard A. Suss, Secretary
- Mr. Craig L. Farlie, Treasurer
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- Mr. Gregory A. Haile, President, Ex Officio
- Ms. Nancy R. O'Donnell, Executive Director, Broward College Foundation, Ex Officio

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